



Policy Name: Archery Australia Photography Policy

Responsibility Archery Australia Inc Board

Effective 1st February 2010, Update 1st March 2011

Policy Number 1027

Version 2

PHOTOGRAPHY POLICY

Archery Australia Photography Policy

At events conducted by or under the control of Archery Australia Inc, the event organising committee or Archery Australia Inc may appoint an official photographer/s; such photographers will have complete access to all areas at the event.

Archery Australia photographers will be identified either by an official accreditation card, coloured vest or both.

Media Accreditation

All photographers seeking access to the Field of Play (FOP) of events conducted by or under the control of Archery Australia must be officially accredited.

Accreditation requires the submission of a Media Accreditation Form (Appendix 2) and must be submitted to the Archery Australia Office or the Organising Committee. Such accreditation may require the photographer to provide proof of any relevant 'working with children' accreditation applicable in that particular state.

Accredited photographers will be identified either by an official accreditation card, coloured vest or both.

Accreditation is granted on the express condition that any photograph/film/imagery taken of competitors during events conducted by or under the control of Archery Australia Inc may only be used for editorial and non-commercial or advertising purposes.

Any commercial reproduction of photographs (including selling of images or forwarding to external organisations) must receive prior written approval by Archery Australia Inc.

Accreditation passes are non-transferable.

Archery Australia reserves the right to charge a fee for commercial reproduction of photographs.

Archery Australia reserves the right to charge an accreditation fee, and, if so, shall be paid prior to the issue of the accreditation.

Accreditation allows limited access only to the Field of Play (FOP) as determined by FITA rules, Archery Australia and the Organising Committee.

Competitors and Team Officials

Competitors and team officials may take images during an event conducted by or under the control of Archery Australia Inc but must remain behind the Waiting Line while shooting is in process.

Images may be taken on the competition field (in front of the Waiting Line) by competitors and team officials but only between ends or at the end of shooting.

These images are for private use only and cannot be used for commercial purposes without the written approval of Archery Australia and/or the Organising Committee. Such images can only be used in publications or placed on websites in promotion of the team or the team member's performances and activities.

Non-Accredited Photographers

Non-accredited photographers are able to take photographs from all publicly accessible areas, for example, behind the competitor's area, grandstands, footpaths or boardwalks

Non-accredited photographers will be denied access to the Field of Play or Competitors Area, Archery Australia Inc and/or the organising committee can direct a non-accredited photographer to leave the venue.

Competition Area

The competition area is defined as the Field of Play, up to 50 metres behind the longest target distance, behind all barricades or signs that indicate the Field of Play and the Spectator Line behind the Competitor Area.

Protection of Archery Australia Inc imagery

Archery Australia Inc from time to time may carry out photography of Archery Australia Inc members for promotional purposes. Archery Australia Inc reserves the right to use such images to promote the sport or an event in either their official website/s or publications.

In most instances, for example, major events, it is not practical to obtain individual consent, in these situations, as a condition of entry the entry form will include a disclaimer. Also signage (appendix 1) will be prominently displayed around the venue detailing conditions of entry to the event/venue.

Copyright of photographic images

A photograph is protected by copyright automatically from the moment it is taken. For photographs, unless there is an agreement to the contrary, the general rule is that the photographer is the owner of copyright.

Images taken by Archery Australia accredited photographers remain the property of Archery Australia and cannot be used by anyone without written permission.

Displaying images

Archery Australia Inc will only display images taken of competitors or officials for the purpose of promoting the sport, events or activities on the website/s or in house or external publications and magazines.

Accredited photographers may only use images for editorial and non-commercial or advertising purposes.

Images must not be displayed in non-approved publications, websites or public access sites, forums, chat rooms or social networking sites/

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APPENDIX 1

SAMPLE DISCLOSURE FORM

This notice should be publically displayed all entrances and access areas to the venue and Field of Play.

IMPORTANT NOTICE

Information about photography during the [event]

Access of photographers to competition areas

- Only official Archery Australia photographers and officially accredited media photographers will be admitted onto the competition areas. Official accreditation is denoted by accreditation pass and coloured vest.
- In the interests of event management and safety, non-accredited photographers and members of the public are only permitted to take photos from all publicly accessible areas.
- Competitors, officials or spectators who become concerned about the behaviour of non-accredited photographers are asked to contact Organising Committee.

Use of images by Archery Australia

- Competitors are advised that during the course of this event they may be photographed or filmed by official Archery Australia photographers or by officially accredited photographers.

- It is a condition of entry to Archery Australia events that competitors consent to the use of any photos or film containing their image, by media outlets, and/or by Archery Australia and/or by related parties in pursuit of Archery Australia objectives.
- If such consent is refused Archery Australia or the Organising Committee must be advised and appropriate steps will be taken to identify the individual during competition and to respect the persons wishes.



APPENDIX 2 SAMPLE ACCREDITATION FORM

PHOTOGRAPHER ACCREDITATION

Name:.....

Organisation:.....

Position:.....

Editor/Administrator:.....

Address:.....

Country:.....

Internet site:.....

Telephone:.....Fax:.....

Email:.....

Mobile:.....

National press card No:.....& or AIPS:.....

Passport No:..... Issued at:.....

Please indicate which days accreditation is applied for:

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In applying for accreditation for the event, I certify that any photographic images taken are for the purpose of reproduction in the above newspaper, magazine, publication or website or in other newspapers, publications or websites subscribing to a syndications service.

Images will not be displayed in non-approved publications, website or public access chat rooms.

Images sold to readers will be sold on the basis that they are marked for personal consumption only and are not to be re-used commercially. Photographic images taken at the event must not be sold for commercial use without the express permission of this organisation.

Applicant's Signature:.....Date:.....